

EXSCAAP044a Addendum to Additional Document 14

Dear Mr Fox,

Please accept this note as representations from the Seafront Traders Association on the above addendum to document 14.

I will endeavour to keep this brief as possible. The council submitted document 14 correcting information that they had provided in the initial SCAAP document. Document 14a, the addendum, has now been submitted to correct the council's correction that was submitted in June. The fact that the council is continually having to correct its information in my opinion casts doubt on the soundness and accuracy of their submissions in the first place.

Hopefully, and I'm sure there will be all round agreement on this, the council won't submit another correction on the correction of their original correction to the SCAAP (which would presumably be labelled EXSCAAP044b?)

1. In document 14 the council were clear that the spend surveys carried out in March were done in the High St, and the southerly most point of the surveys was the Royals. They were not done on the seafront as per Paul Mathieson's statement in the hearings.

"The initial period of questionnaires took place within the SCAAP area between Wednesday 23rd March 2016 and Saturday 26th March 2016. Survey locations were broadly along the High Street from as far north as outside the Victoria Shopping Centre to as far south as outside the Royals Shopping Centre."

(Document 14 EXSCAAP004)

The latest document uses a play on words suggesting that Vantage surveys has confirmed surveys were done on the seafront and High St on all 4 days.

"Vantage Surveys, who undertook the questionnaire, has confirmed the survey locations carried out on 23rd, 25th, 26th March and 30th May 2016. Survey locations included the town centre and seafront."

However this wording does not state that all 4 surveys were done on the seafront and the High St. This as is they weren't done on the seafront on 3 of the days, as stated by SBC above. This is further confirmed by table 5.9 that shows not a single respondent parked in the 2 main seafront car parks (Fairheads and Seaway) out of the 589 people surveyed on the first 3 days. Impossible if surveys were done on the seafront!

What's more SBC doesn't back its statements up with any evidence? It seems surprising that emails/letters etc from Vantage Surveys are not included as appendix? In a similar way that SBC has not produced any written evidence to show that 172 of the 661 spaces in seaway are temporary spaces?

2. In the following paragraph SBC have changed their position that the 30th May 16 was a 'peak day'.

"Additional Document 14 included details of survey locations and parking areas for Monday 30th May 2016, the survey day (a public holiday in Spring) that was closest to a "peak" day."

The replacement statement is very vague and to be honest I'm not really sure what it means? Closest to a peak day in what regard? It wasn't a peak day and that is that. In the SCAAP and the CPS SBC have claimed it was a peak day. It should be noted that if elected councillors were told the surveys were not done on peak days, I doubt very much the SCAAP document would have been approved by them at full council.

SBC could have and should have carried out surveys in the summer of 2016, as the previous surveys were done in poor weather conditions. I raised this and was told by the leader of the council Ron Woodley that more surveys would be done in the summer holidays. Please see the attached appendix containing the email chain between myself, Cllr Ron Woodley (Leader of the council) and Cllr Martin Terry (Highways portfolio holder). Please read from bottom up.

SBC did not do any further surveys in the summer as in my opinion officers were happy that the existing survey results (done in poor weather conditions) showed spare capacity in the parking network. This they believed would allow them to get the SCAAP approved as policy and then give them justification to develop on the Seaway car park and other car parks identified as opportunity sites in the SCAAP on the basis that "even at peak times there is spare capacity in the parking network".

[CllrWoodley <CllrWoodley@southend.gov.uk>](mailto:CllrWoodley@southend.gov.uk)

Topaul thompson CllrTerry

CCMick Thwaites Andrew Lewis

12/04/16 at 7:33 PM

Hi Paul

No

Regards Ron

Sent from my Windows Phone

[Hide original message](#)

From: [paul thompson](#)

Sent: 12/04/2016 12:36

To: [CllrWoodley](#); [CllrTerry](#)

Cc: [Mick Thwaites](#); [Andrew Lewis](#)

Subject: Re: March Traffic Surveys

Thanks Ron,

It is reassuring that you have recognised the importance of doing a survey in the summer holidays to make sure of usage and capacity.

Will you now give the assurance that no planning decision will be made on the Seaway car park development until after the August surveys have been done?

Likewise will you delay council's SCAAP submission to the planning inspectorate until the Summer survey has been done and you are sure of the usage / capacity figures?

Kind Regards

Paul Thompson

On Tuesday, 12 April 2016, 11:44,
[CllrWoodley <CllrWoodley@southend.gov.uk>](mailto:CllrWoodley@southend.gov.uk) wrote:

Paul

The surveys are not finished. There are still a number to go including the summer to make sure of usage and capacity.

Therefore it is not appropriate to issue costs associated with just one survey.

Regards Ron
Sent from my Windows Phone

From: [paul thompson](#)
Sent: 12/04/2016 11:32
To: [CllrTerry](#)
Cc: [CllrWoodley](#); [Mick Thwaites](#)
Subject: Re: March Traffic Surveys

Hi Martin,
Do you have a cost for the car parking surveys yet?
Thanks
paul

On Friday, 8 April 2016, 9:28, paul thompson <paul456thompson@btinternet.com> wrote:

Hi Martin,
Can I ask you again for the cost of the parking survey please?
Paul

Sent from my iPhone

> On 5 Apr 2016, at 11:19, paul thompson <paul456thompson@btinternet.com> wrote:

>

> Dear Martin,

>

> From our recent conversation you will recall I brought to your attention that the council had carried out an extensive parking survey in March. Similar to last year when the surveys were done on rainy days in April, this year they were done on wed 23 March in the rain, and over the Easter weekend (you will remember this weekend as its when 'storm Katie' hit the uk).

>

> Please could you tell me how much these surveys cost the council/tax payer as I believe they were outsourced to a consultancy firm?

>

> I look forward to your response

>

> Kind Regards,

>

> Paul Thompson

>

> Sent from my iPhone