Proposal
Develop membership organisation for innovators, policy makers, suppliers and ‘early adopters’ to help build the low carbon vehicle market

Why is a Membership Organisation Needed?
1. Ensure financial sustainability of EValu8 project beyond 2 years
2. Builds upon East of England’s significant innovation capabilities in low carbon vehicles & alternative fuels
3. Brings together >120 private & public partners in EValu8 network
4. Current gap
5. Significant demand from businesses, consumers & policy makers
How will it work?

• Focus on low carbon vehicles & initially electric vehicles (EVs)
• Follow Cambridge Wireless, Low Carbon Vehicle Partnership, EEEGr and Water Innovation Network business models
• 4 events/year across East of England, each including:
  1) SIG for policy makers
  2) Innovation Forum
  3) ‘Ride and drives’ for fleet managers
• Website to include membership web pages
Benefits for RTF Members
1. Demonstrates strategic leadership in low carbon transport
2. Enables carbon reduction from transport
3. Showcases LTA joint working
4. Maximises use of limited resource
5. Provides policy makers with direct link to business
6. Enables collaborative work on ‘live’ EValu8 project
7. Facilitates sharing of best practice e.g. EV policy incentives
8. Provides RTF Members with opportunity to ‘ride and drive’ EVs
9. Additional activities to be defined e.g. co-ordinate joint EU funding bids

Recommendation

Item 9 on today’s agenda:
Discussion on RTF Founder Membership of EValu8 EV Network