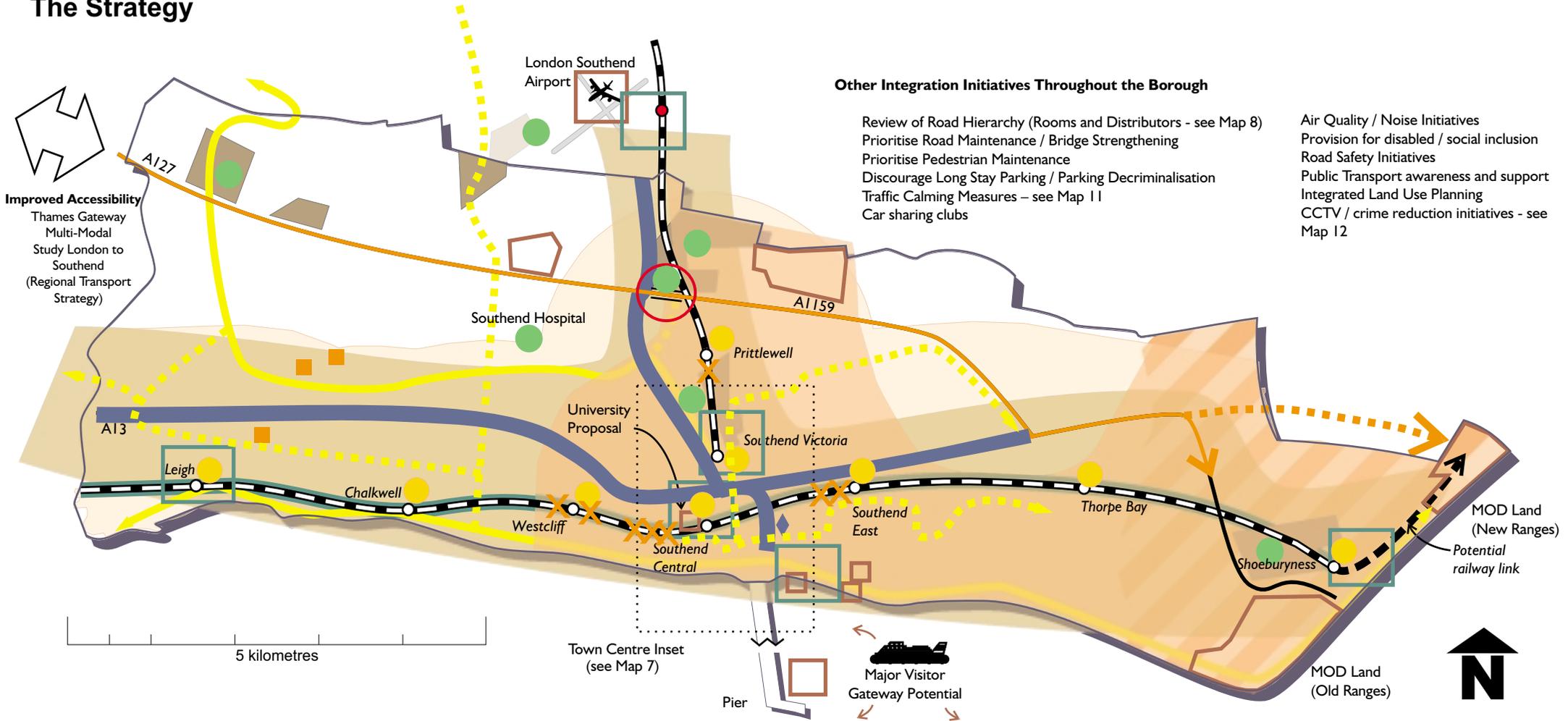


The Strategy



Other Integration Initiatives Throughout the Borough

- Review of Road Hierarchy (Roads and Distributors - see Map 8)
- Prioritise Road Maintenance / Bridge Strengthening
- Prioritise Pedestrian Maintenance
- Discourage Long Stay Parking / Parking Decriminalisation
- Traffic Calming Measures – see Map 11
- Car sharing clubs

- Air Quality / Noise Initiatives
- Provision for disabled / social inclusion
- Road Safety Initiatives
- Public Transport awareness and support
- Integrated Land Use Planning
- CCTV / crime reduction initiatives - see Map 12

Improved Accessibility
Thames Gateway
Multi-Modal
Study London to
Southend
(Regional Transport
Strategy)

Main Strategy Elements

Regeneration Initiatives/Opportunities

- Passenger Corridors and 'Crossbow Regeneration Initiative'
- Objective 2 Funding (and SRB 5 central area)
- Shoeburyness SRB Project Area (Rounds 3 & 4)
- Key Additional Development Sites
- Key Existing Employment Sites

Integration

- Key Interchange Sites and Improvements

Roads

- Prory Crescent Improvement Scheme
- Proposed new road link to Development Opportunity Sites

Freight

- Promote more efficient movement of freight (A127/A1159)

Air

- Proposed railway station interchange and new airport terminal

Rail

- LTS Rail Investment
- Supporting Rail Interchange Improvements
- Proposed new railway link to Development Opportunity Sites (possible freight movement opportunities)
- Railtrack Bridges to be assessed
- Population within 1 mile of a rail station

Bus

- Bus Passenger Transport Corridor Improvements
- Relocation of Central Bus Station and Seaway Coach Park Improvements

Cycling

- SUSTRANS Regional and National Cycle Networks
- Additional main cycleway links (see Map 10)

Journeys to School and Work

- Safer Journeys to School Pilot Project
- Pilot Green Travel Plan Areas

Water

- Proposed Hovercraft/River Service