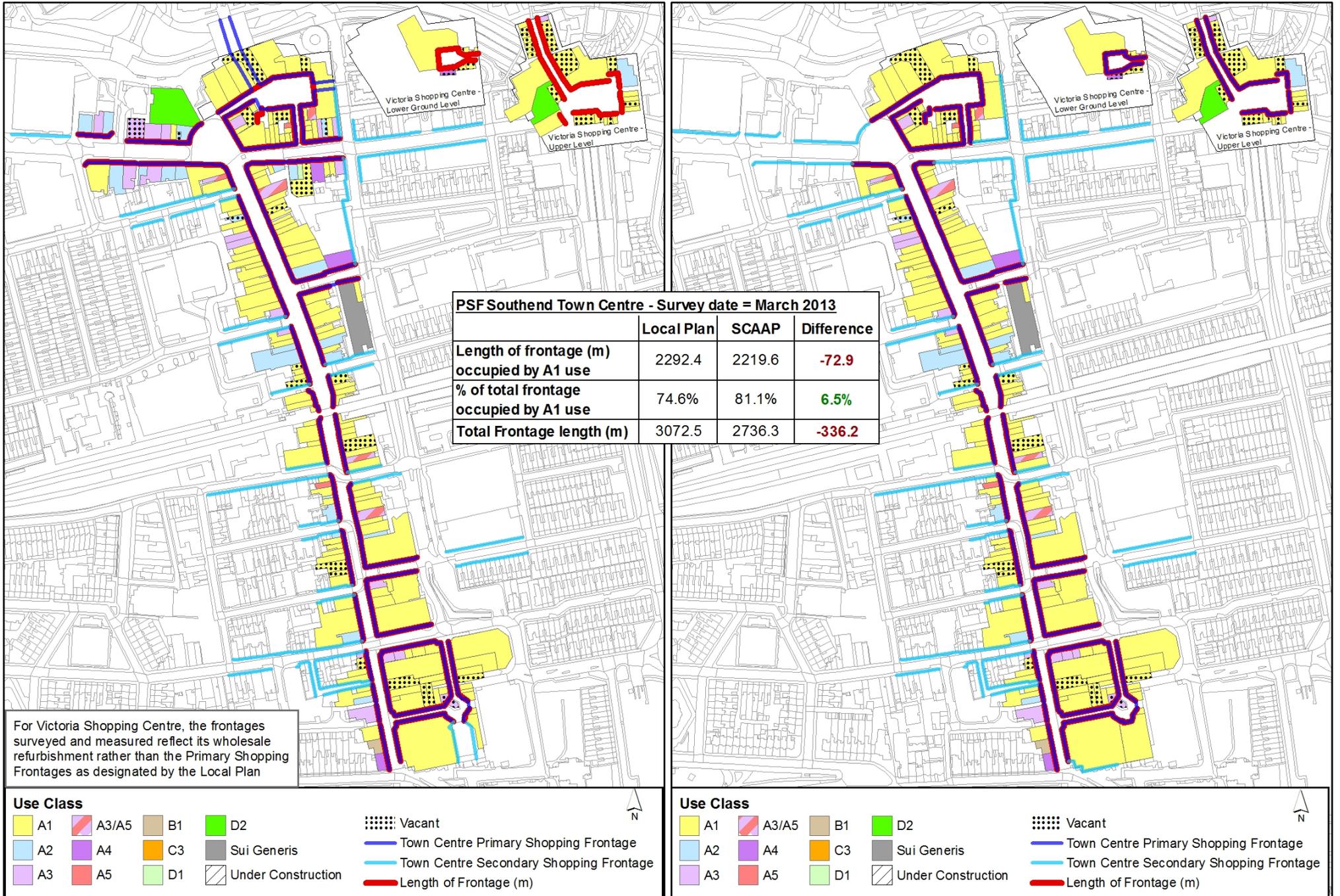


# Appendix D - Retail Survey Results – Southend Town Centre Primary Shopping Frontage

Local Plan Proposals Map - Primary Shopping Frontage Designation

SCAAP Policies Map - Proposed Submission - Town Centre Primary Shopping Frontage (PSF)

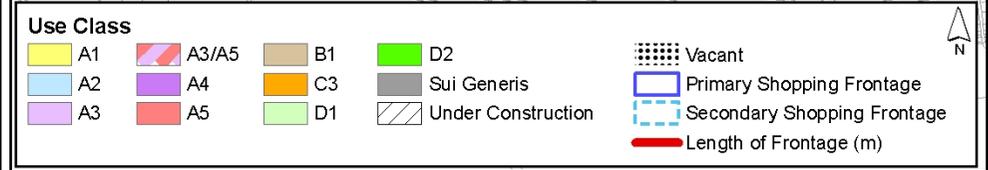
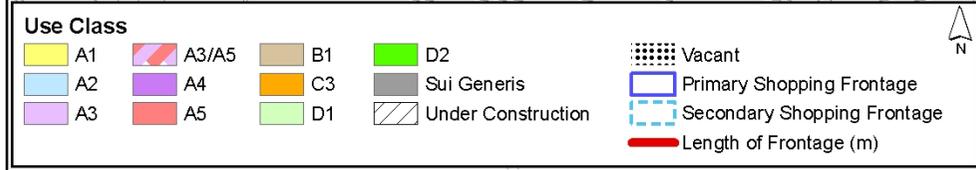
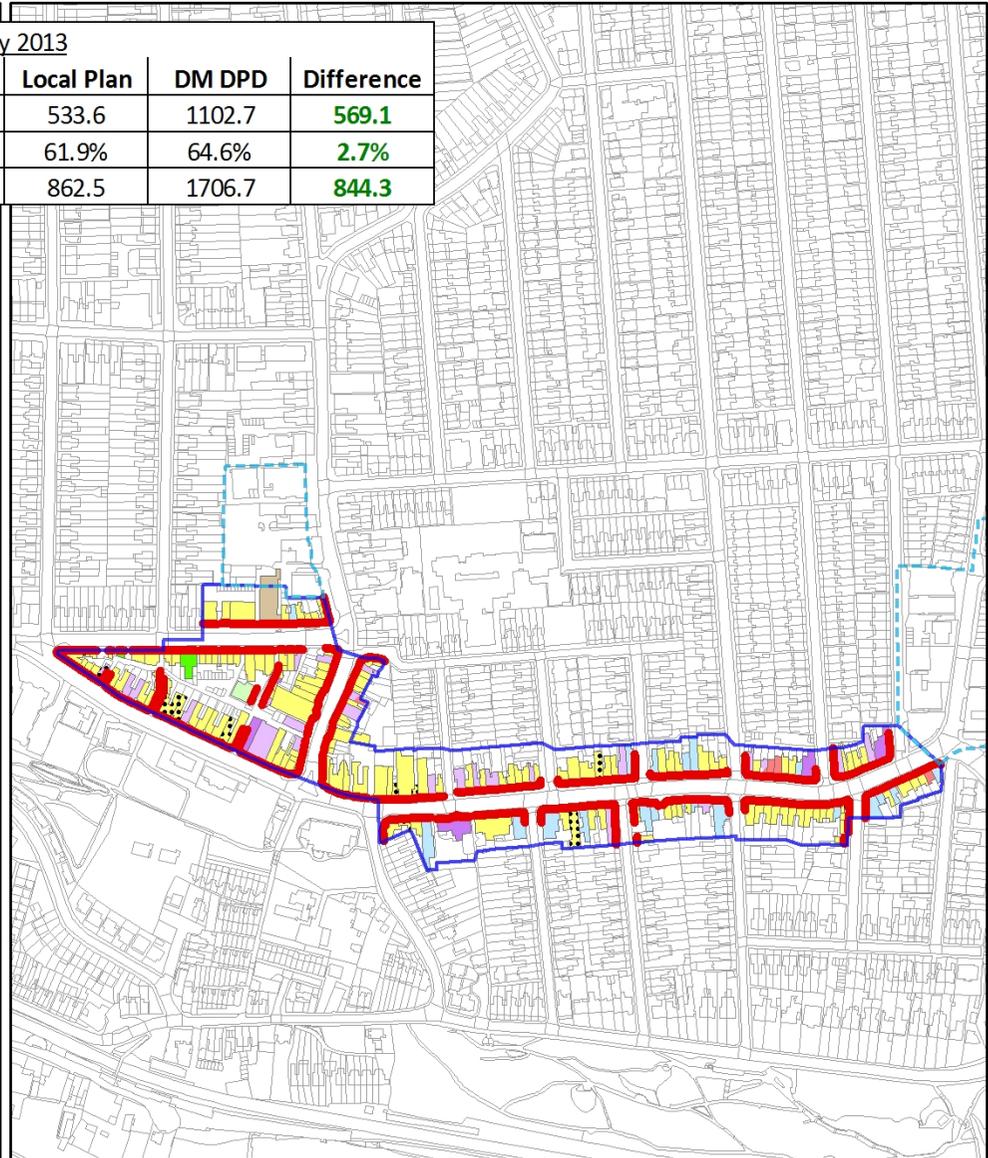
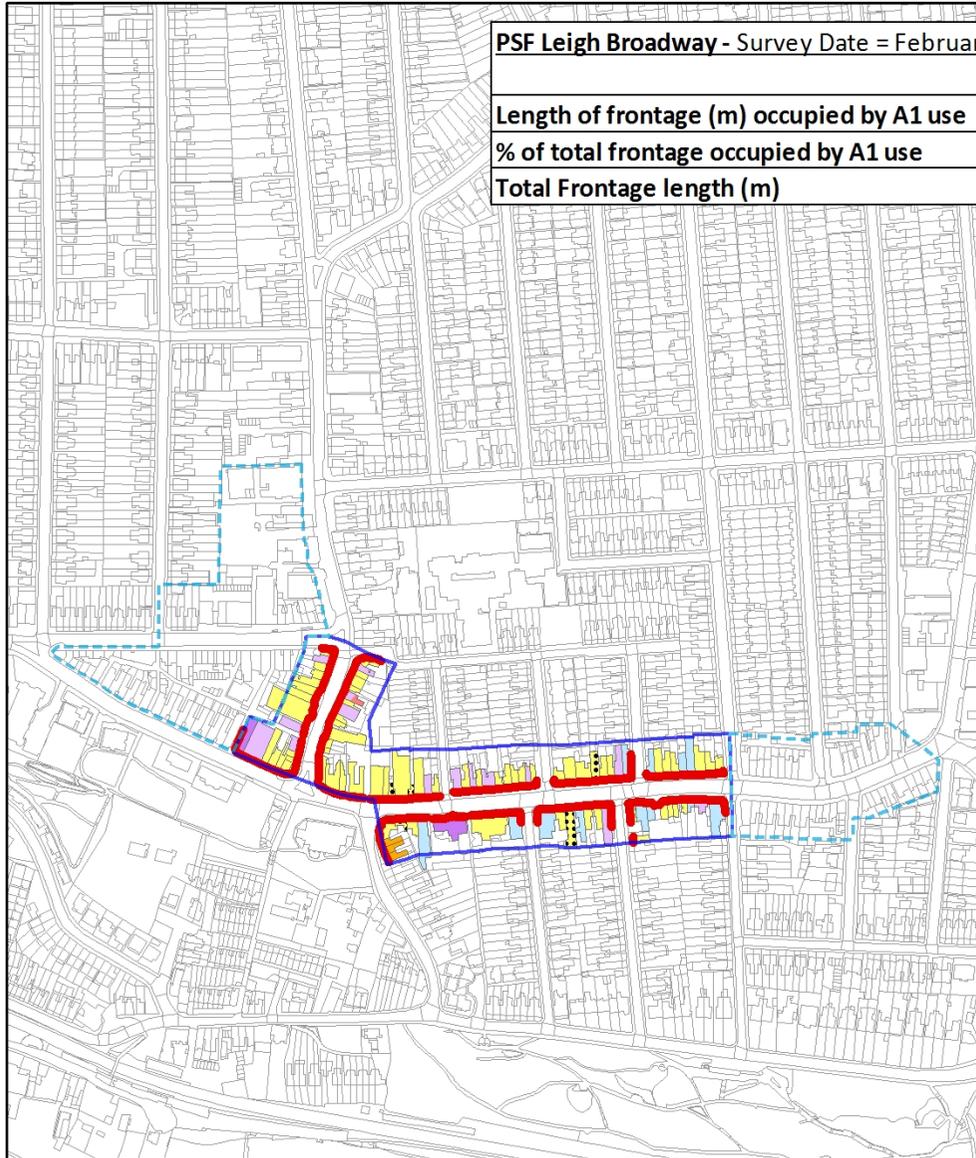


# Leigh-on-Sea – Primary Shopping Frontage

Local Plan Proposals Map - Primary Shopping Frontage Designation

DM DPD Proposals Map - Proposed Submission - Primary Shopping Frontage (PSF)

PSF Leigh Broadway - Survey Date = February 2013			
	Local Plan	DM DPD	Difference
Length of frontage (m) occupied by A1 use	533.6	1102.7	569.1
% of total frontage occupied by A1 use	61.9%	64.6%	2.7%
Total Frontage length (m)	862.5	1706.7	844.3



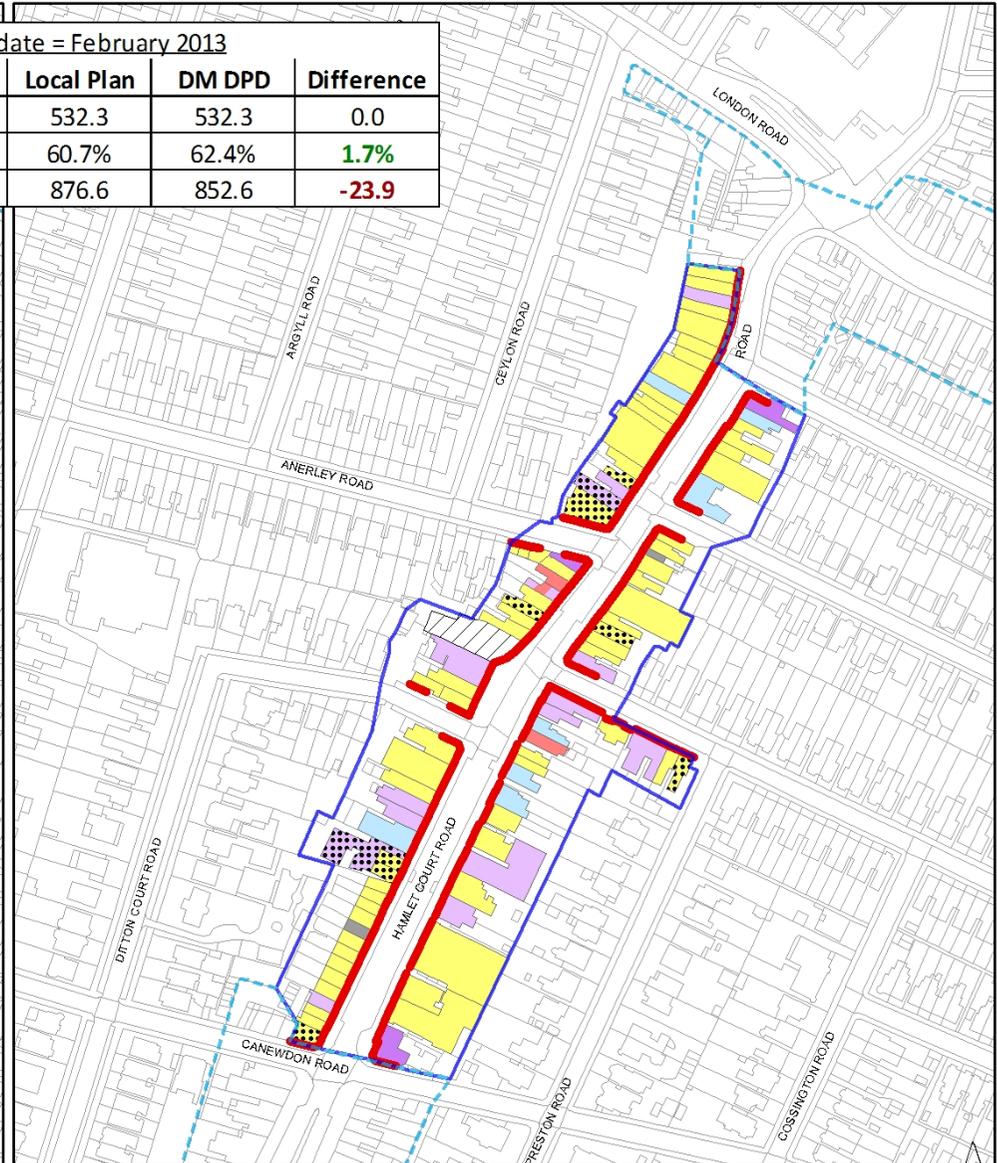
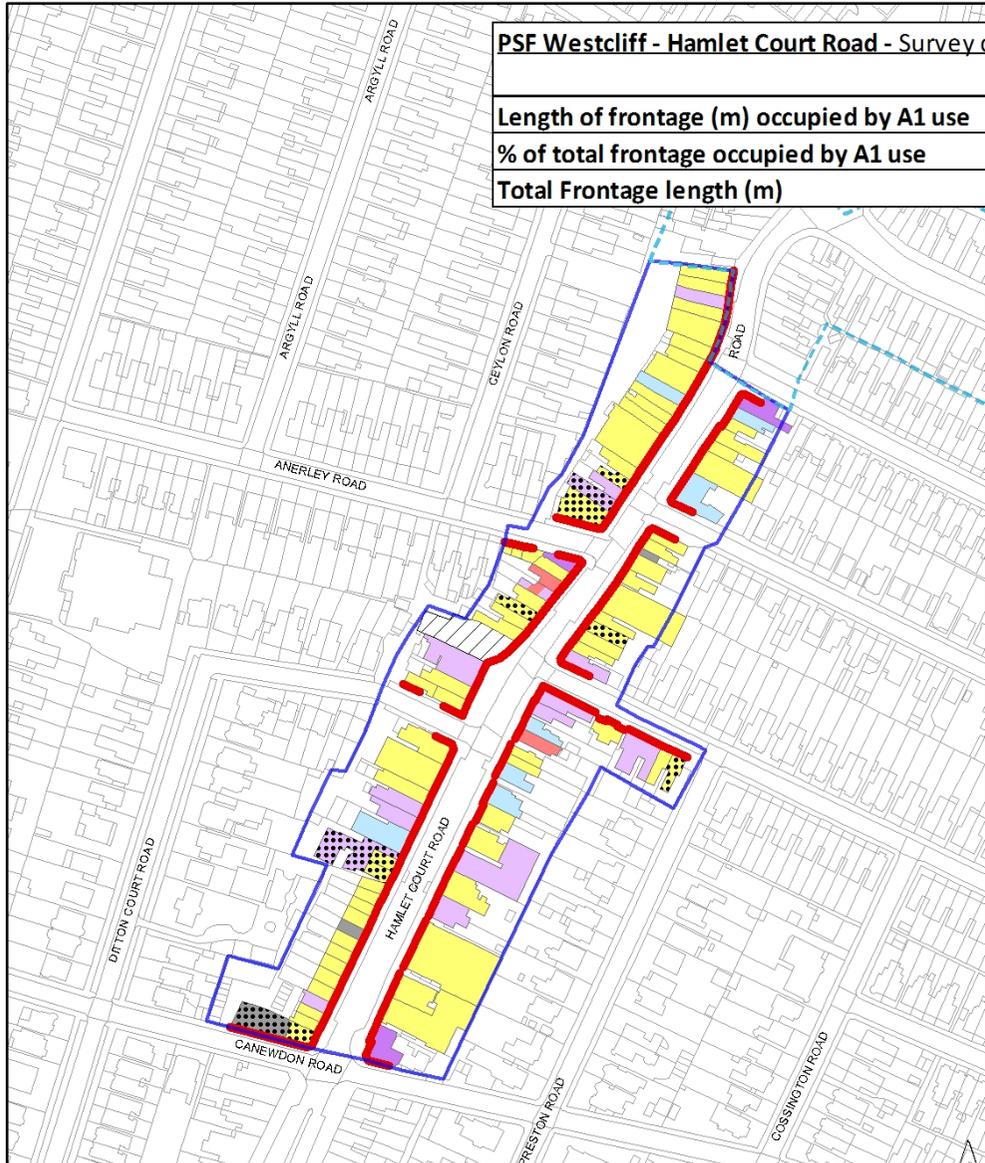
# Westcliff - Primary Shopping Frontage

Local Plan Proposals Map - Primary Shopping Frontage Designation

DM DPD Proposals Map - Proposed Submission - Primary Shopping Frontage (PSF)

PSF Westcliff - Hamlet Court Road - Survey date = February 2013

	Local Plan	DM DPD	Difference
Length of frontage (m) occupied by A1 use	532.3	532.3	0.0
% of total frontage occupied by A1 use	60.7%	62.4%	1.7%
Total Frontage length (m)	876.6	852.6	-23.9



**Use Class**

A1	A3/A5	B1	D2	Vacant
A2	A4	C3	Sui Generis	Primary Shopping Frontage
A3	A5	D1	Under Construction	Secondary Shopping Frontage
				Length of Frontage (m)

**Use Class**

A1	A3/A5	B1	D2	Vacant
A2	A4	C3	Sui Generis	Primary Shopping Frontage
A3	A5	D1	Under Construction	Secondary Shopping Frontage
				Length of Frontage (m)

# West Leigh - Primary Shopping Frontage

Local Plan Proposals Map - Primary Shopping Frontage Designation

DM DPD Proposals Map - Proposed Submission - Primary Shopping Frontage (PSF)

**PSF West Leigh - London Road - Survey Date = February 2013**

	Local Plan	DM DPD	Difference
Length of frontage (m) occupied by A1 use	225.7	225.7	0.0
% of total frontage occupied by A1 use	67.0%	67.0%	0.0%
Total Frontage length (m)	336.7	336.7	0.0

