

From: [REDACTED]
Subject:
Date: 25 May 2017 at 06:32
To:

From: Davinia [REDACTED]
Sent: 17 March 2016 15:09
To: Marza [REDACTED]
Subject: High Street Surveys

Hi Marza

We are going to be carrying out car park and on-street car parking surveys, some footfall surveys and a questionnaire. More details are below.

All 3 types of surveys listed below are to be carried out between 7am and 7pm on the following dates:

1. Monday weekday Wed 23rd March 2016

Good Friday 25th March 2016

And Saturday 26th March 2016

1) Car Park/On-street Surveys at town centre and seafront from 7am-7pm at the following locations:

1. Civic Centre P&D overground located off Carnarvon Road (public car park)
2. Civic Centre P&D underground located off Carnarvon Road under (staff car park during weekdays, public car park after 6pm weekdays and all day weekends)
3. Library car park P&D located off Victoria Avenue
4. Short street car park P&D
5. London Road P&D on-street parking between the junction of Queensway/Princes St/A13 and the High Street
6. Queens Road P&D on-street parking (the whole length of Queens Road including the parking which is permit and pay and display and also the separate P&D spaces, and short stay parking)
7. Crompton P&D on street
8. Emer Avenue P&D on-street
9. Victoria Avenue service road P&D on-street
10. Whetgate Road P&D on-street
11. York Road P&D car park
12. York Road P&D on-street
13. Western Esplanade south and north sides of the car park (central reservation bays do not need surveying, but the bays on the north and south on the full stretch of Western Esplanade do need to be surveyed, include short stay section)
14. The Leas on-street (extends on from Western Esplanade)
15. Chalkwell Esplanade on-street (extends from the Leas to the dead end)
16. The two car parks located in Leigh on the road to Two Tree Islands.

2) Footfall northbound and southbound directions surveys are to be undertaken on Southend High Street at the following junctions:

High Street south of Queens Road (top north end of the High Street)

High Street at the railway bridge (middle of the High Street)

High Street north of Church Road (bottom south end of the High Street)

3) Questionnaire, speaking to the public

At the same 3 locations as the above footfall surveys on Southend High Street. The survey will have between 10-15 questions and will ask questions such as, mode of travel to the High Street, approximate spend and if you travel by car where did you park etc. (we hope for at least 300 completed surveys over the 3 days).

Can you please disseminate this information out to those that need to be aware of this of these surveys, I'm not sure if there is a protocol on who to inform such as CCTV, Police etc. I will be emailing Councillors to inform them.

Regards,

Davinia [REDACTED] – Senior Transport Policy Planner – **Southend-on-Sea Borough Council**

Creating a Better Southend

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