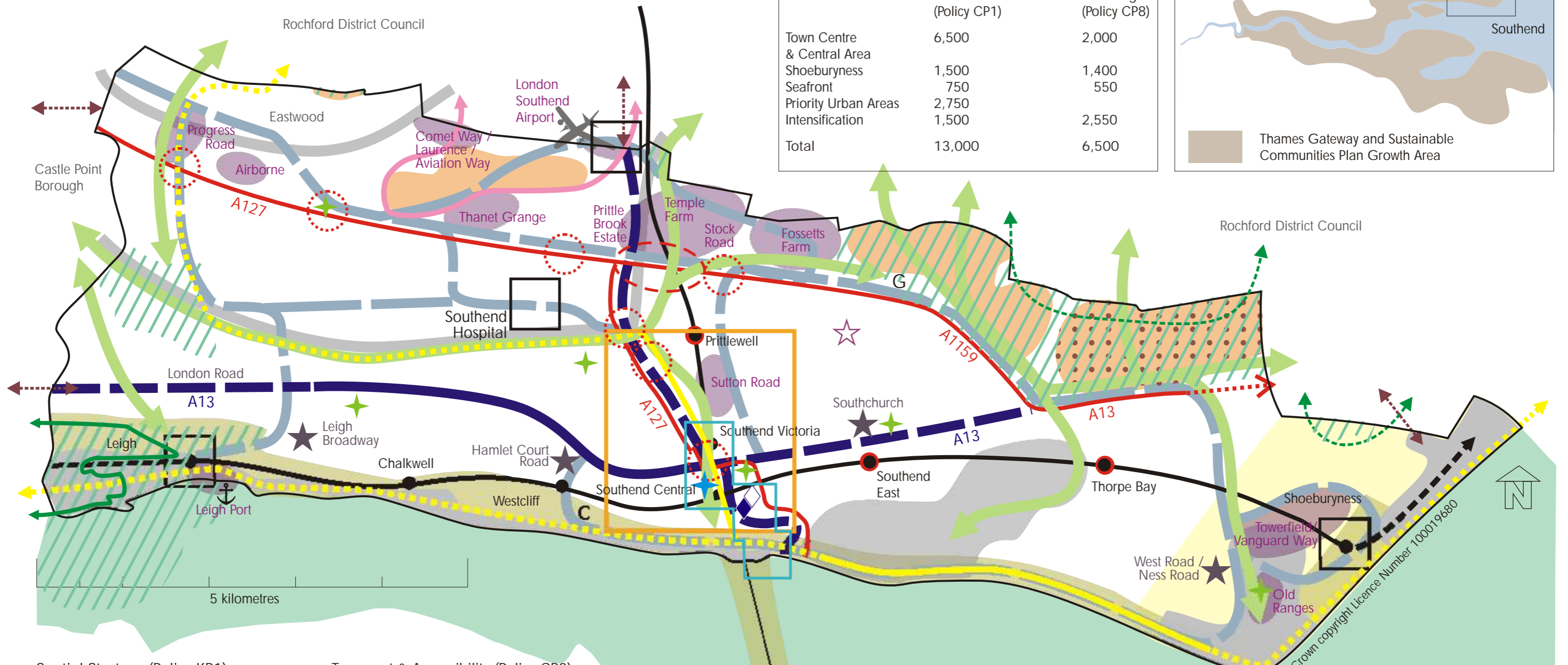
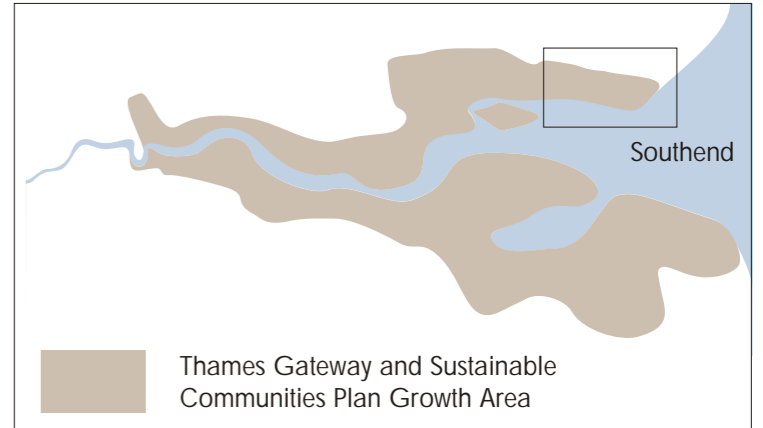


# Southend on Sea Core Strategy - Key Diagram

	Jobs (Policy CP1)	Dwellings (Policy CP8)
Town Centre & Central Area	6,500	2,000
Shoeburyness	1,500	1,400
Seafront	750	550
Priority Urban Areas	2,750	2,550
Intensification	1,500	2,550
<b>Total</b>	<b>13,000</b>	<b>6,500</b>



- Spatial Strategy (Policy KP1)**  
Key Growth & Regeneration Areas
- Southend Town Centre & Central Area (Policy CP2)
  - Seafront
  - Shoeburyness
- Priority Urban Areas
- a) The District Centres of Westcliff and Leigh, the Southchurch Road Shopping Area and the West Road / Ness Road Shopping Area of Shoebury
  - b) Industrial / Employment Areas
  - c) The Cluny Square Renewal Area

- Employment Generating Development**
- Leigh Port (Policy CP1)
  - Essex University (Policy CP1 & CP6)
  - Major Airport (inc. proposed new railway station / interchange) (& Policy CP3)

- Transport & Accessibility (Policy CP3)**
- Existing Provision
- Passenger Transport Corridor (Phases 1 & 2)
  - Travel Centre (Phase 1)
  - Railway
  - SUSTRANS Cycle Network
- Proposed Provision
- Southend Regional Transport Node (RTN)
  - Key Urban Interchanges
  - Upgraded Station / Interchange
  - Passenger Transport Link
  - Freight Corridor (A127 / A1159)
  - Priority Crescent / Cuckoo Corner Highway Improvements (approved scheme)
  - Strategic Junction Improvements
  - Passenger Transport Corridor (Phases 3 to 6)
  - Travel Centre (Phase 2)
  - SUSTRANS Cycle Network

- Indicative Corridor for Urban Transport - SERT System (bus / guided bus - linked to Passenger Transport Corridor - based principally on existing transport corridors)
- Proposed New Road Link
  - Cross boundary Accessibility Issues (See LTP) Includes:
    - Proposed New Road Links
    - Passenger Transport Corridor
    - Park & Ride
    - Airport Regeneration
    - Sustrans Cycle Network

- The Environment & Urban Renaissance**
- Greenbelt (Policies KP1 & CP4)
  - International and National Nature Conservation Designations (Policy CP4)
  - Environment Agency Indicative Flood Zone 3 Areas (Policy KP1)\*
  - Indicative Green Grid (Key Corridors - including Seafront) (Policy CP4)
- \* The current indicative floodzone maps do not take account of existing flood defences - see also South Essex Strategic Flood Risk Assessment (SFRA)
- Minerals & Soil Resources (Policy CP5)**
- Best & Most Versatile Agricultural Land
  - Brickearth Deposits

- Community Infrastructure (Policy CP6)**
- Proposed Primary Care Centres
  - Garons Park
  - Cliffs Pavilion
  - The Pier
- Sport, Recreation & Green Space (Policy CP7)**
- Hadleigh Castle Country Park
  - Proposed Country Park (linked with land within Rochford District)
- Implementation & Resources (Policy KP3)**  
Area Action Plan DPD's
- The Town Centre (DPD 3)
  - Southend Seafront (DPD 4)
  - London Southend Airport\*\*
- \*\*to be prepared jointly with Rochford District Council
- Supplementary Planning Documents**
- Shoeburyness (SPD 4)

5 kilometres

© Crown copyright Licence Number 100019680