Statement of Reason

THE SOUTHEND-ON-SEA CITY COUNCIL (WAITING, LOADING, STOPPING AND PARKING PLACES) (MAP BASED) (LONDON ROAD) AMENDMENT NO.* ORDER 2025

Proposal

The proposal is to:

- To reduce the length of the No Waiting at Any Time (double yellow lines) to 10 metres on the east side of Canvey Road, Sydney Road, Leigh Gardens and Barnard Road at their junctions with the North side of London Road.
- To reduce the length of the No Waiting at Any Time (double yellow lines) to 10 metres on the east side of Sydney Road, Canvey Road, Leigh Gardens and Barnard Road at their junctions with the south side of London Road.
- To introduce Limited Waiting bays (8am-6pm, 2hrs no return within 4hrs) on London Road at the following locations:
 - o x2 bays outside No.1378 No.1380
 - o x1 bay outside No.1621
 - o x1 bay outside No.1354
 - o x1 bay outside No.1344
 - o x1 bay outside No.1583

Reasons

Following a request and a meeting with the Leader of the Council, a review was undertaken for London Road between Sydney Road and Herschel Road (both sides of the road) to assess parking and accessibility concerns raised by local businesses. Key issues identified issues included obstructive parking near junctions, the absence of marked parking bays, and inefficient use of available space, all of which negatively impact road safety and traffic flow.

Initially, the scheme proposed extended junction protection (double yellow lines) to enhance safety and accessibility. However, after further site assessments, the scheme was revised to strike a balance between safety and parking availability. The updated design reduces the extent of junction protection while safety is maintained. Additionally, individually marked parking bays have been introduced to improve traffic management and maximise parking efficiency.

Road Traffic Regulation Act 1984

The sections which the City Council are using for the implementation of the proposed scheme as above are 1, 2, 4 and 122. The grounds that encompassed the reason for these proposals in Section 1 of the Road Traffic Regulation Act 1984 are:

- (a) for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or
- (b) for preventing damage to the road or to any building on or near the road, or
- (c) for preserving or improving the amenities of the area through which the road runs.

In addition, thorough consideration was given to the factors set out in Section 122 of the Road Traffic Regulation Act 1984 in proposing this scheme.

Traffic Signs Regulations and General Directions 2016

All of the associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions (TSRGD) 2016.

Equality Act 2010

Thorough consideration was given to the equalities duty of Southend-on-Sea City Council under Section 149 of the Equality Act 2010.