

Statement of Reason/s

Proposal/s

The extent of the proposed scheme is to:

- a) Introduce a Left Turn Only restriction in Eastern Avenue Service Road 136 to 186 into its western junction with Eastern Avenue.
- b) Introduce a No entry restriction to prevent vehicles traveling on Eastern Avenue entering its western junction with Eastern Avenue Service Road 136 to 186.
- c) Introduce a prohibition of all vehicles restriction on Eastern Avenue Service Road 136 to 186 at its eastern junction with Eastern Avenue, with no exemptions as a physical barrier will be installed.
- d) Introduce 'No waiting at any time' restrictions on Eastern Avenue Service Road 136 to 186, both sides, from a point 3 metres south of its western junction with Eastern Avenue to the common boundary of Nos. 136/138 Eastern Avenue Service Road.
- e) Introduce 'No waiting at any time' restrictions on Eastern Avenue Service Road 136 to 186, north side, from a point 1 metre west of the common boundary of Nos. 182/184 Eastern Avenue to its eastern extent.
- f) Introduce 'No waiting Mon-Fri 8am-9.30am and 2.30pm-4.30pm term time only excl Bank Hols' restrictions on Eastern Avenue Service Road 136 to 186, south side, from a point 1 metre east of the common boundary of Nos. 180/182 Eastern Avenue to its eastern extent.
- g) Revoke 15 metres of existing No waiting at any time restriction and 15m of existing No loading at any time outside property number 182 Eastern Avenue.

Reason/s

This scheme has been designed to include amendments to physical infrastructure and parking and moving traffic restrictions. These elements have been incorporated into scheme design to mitigate dangerous vehicle manoeuvres, such as cutting corners, whilst also improving safety for all road users, including those categorised as vulnerable (pedestrians & cyclists). The scheme aims to enable safer routes to schools for walkers, cyclists and scooters, with the introduction of no waiting at any time restriction being implemented to improve visibility at junctions and bends.

This experiment will be monitored and all representations taken into account to establish if the trial scheme will be successful to close access and egress to Eastern Avenue Service Road. A physical barrier will be in place throughout the experiment.

The Scheme is being introduced on an Experimental basis and shall cease to have effect 18 months after it comes into operation or when a further Order to reproduce and continue in force indefinitely the provisions of this Experimental Order is made, whichever is the earliest.

Road Traffic Regulation Act 1984

The Southend-on-Sea City Council, in exercise of its powers under Section 9 and 10 of the Road Traffic Regulation Act 1984 ("the 1984 Act"), as and of all other enabling powers, and after consultation with the Chief Officer of Police in accordance with Part III of Schedule 9 to the Act.

Traffic Signs Regulations and General Directions 2016

All of the associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions (TSRGD) 2016.

Equality Act 2010

Thorough consideration was given to the equalities duty of Southend-on-Sea City Council under Section 149 of the Equality Act 2010