

Statement of Reason

THE SOUTHEND-ON-SEA CITY COUNCIL (WAITING, LOADING, STOPPING AND PARKING PLACES) (MAP BASED) (BEACH AVENUE) AMENDMENT NO.* ORDER 2025

Proposal

The proposal is to amend the current No Waiting, 8am – 6pm, (single yellow line) restrictions to No Waiting, Monday – Friday, 10am – 4pm, within Beach Avenue on the west side of the road, from the property boundary of No.113 and No.115 to its junction with Leigh Road.

Reasons

It has recently been identified that in 2019, an Experimental Traffic Order (ETO) was introduced in Beach Avenue, amending the existing No Waiting restrictions (single yellow lines) from 8am – 6pm (every day) to Monday – Friday, 10am – 4pm.

The ETO, implemented and remained in place for 18 months, the entire trial period, but expired before it was made permanent.

Due to COVID disruptions, and service re-design the signage to reflect the substantive restrictions (8am-6pm) was not reinstated when the ETO expired. This issue was raised by residents and ward members following signage replacement in February 2025.

Since reverting to the substantive restrictions of 8am to 6pm, residents in the area have contacted the Council to express an overwhelming preference for the restriction to be changed and made permanent to reflect the version previously in place under the Experimental Traffic Order (Mon–Fri, 10am–4pm).

Road Traffic Regulation Act 1984

The sections which the City Council are using for the implementation of the proposed scheme as above are 1, 2, 4 and 122. The grounds that encompassed the reason for these proposals in Section 1 of the Road Traffic Regulation Act 1984 are:

- (a) for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or
- (b) for preventing damage to the road or to any building on or near the road, or
- (c) for preserving or improving the amenities of the area through which the road runs.

In addition, thorough consideration was given to the factors set out in Section 122 of the Road Traffic Regulation Act 1984 in proposing this scheme.

Traffic Signs Regulations and General Directions 2016

All of the associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions (TSRGD) 2016.

Equality Act 2010

Thorough consideration was given to the equalities duty of Southend-on-Sea City Council under Section 149 of the Equality Act 2010.