

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) AMENDMENT NO.1 ORDER 2026

Road Traffic Regulation Act 1984

Notice is hereby given that Southend-on-Sea City Council (hereinafter referred to as “the Council”), in exercise of its powers under Sections 1(1), 2(1) to (3), 3, 4, 65(1), and 124 (and parts I, II and IV of Schedule 9) of the Road Traffic Regulation Act 1984 and of all other enabling powers, and after consultation with the Chief Officer of Police in accordance with Part III and Part IV of Schedule 9 of the 1984 Act, has made the following Order.

The effect of the Traffic Regulation Order (TRO) will be to:

- To introduce a Left Turn Only restriction in the northernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into A1015 Rayleigh Road.
- To introduce a Right Turn Only restriction in the southernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into Bridgwater Drive.

These changes will amend the following Order: The Southend-on-Sea City Council (Various Roads) (Moving Traffic and Speed Limit) Order 2025 (as amended) (to be known as ‘The 2025 Order’). The remainder of ‘The 2025 Order’ will remain in full force and effect. Map-based Schedules to replace plans in the appropriate schedule of ‘The 2025 Order’ (as amended).

The amendment shall come into operation on 28th April 2026 and may be cited as: The Southend-on-Sea City Council (Various Roads) (Moving Traffic and Speed Limit) Order 2025:

- The Southend-on-Sea City Council (Various Roads) (Moving Traffic and Speed Limit) Amendment No.1 Order 2026

Copies of the Order, which will come into operation on 28th April 2026, the statement of reasons for making the Order and plans showing the affected streets can be inspected during normal office hours, inclusive for a period of six weeks from the date on which the Orders were made:

- On the Councils Website using this link <https://www.southend.gov.uk/tro>
- At the Civic Centre, Victoria Avenue, Southend-on-Sea, SS2 6ER.

Any person desiring to question the validity of the Orders or of any provision contained therein on the grounds that it is not within the powers of the relevant section of the Road Traffic Regulation Act 1984, or that any of the relevant requirements thereof or of any relevant regulations made thereunder has not been complied with may, within six weeks from the date on which the Orders were made, make an application for the purpose to the High Court.

Date: 29th April 2026

PUBLIC NOTICE

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025
THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) AMENDMENT NO.* ORDER 202*
Road Traffic Regulation Act 1984

The Southend-on-Sea City Council (hereinafter referred to as “the Council”), in exercise of its powers under Sections 1(1), 2(1) to (3), 3, 4, 65(1), and 124 (and parts I, II and IV of Schedule 9) of the Road Traffic Regulation Act 1984 and of all other enabling powers, and after consultation with the Chief Officer of Police in accordance with Part III and Part IV of Schedule 9 of the 1984 Act, hereby gives notice that it proposes the following:

- To introduce a Left Turn Only restriction in the northernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into A1015 Rayleigh Road.
- To introduce a Right Turn Only restriction in the southernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into Bridgwater Drive.

Copies of the Notice of Intent, proposed draft Amendment Orders, the Statement of Reasons for proposing to make the Order and maps/designs showing the proposals, along with a copy of the 2025 Consolidation Order, can be inspected;

- Online via our map-based Order system, TraffWeb App using the following link: <https://southend.traffweb.app>;
- Online via the Councils website using the following link <https://www.southend.gov.uk/tro>; and,
- At the Civic Centre, Victoria Avenue, Southend-on-Sea, SS2 6ER, during normal office hours on Mondays – Fridays inclusive.

The public consultation period will be live from 5th August 2025 until 26th August 2025.

Persons desiring to make representation can do so by submitting comments on the TraffWeb system under ‘Public Consultation’ using the following link:

<https://southend.traffweb.app/traffweb/2/PublicConsultation>, or by emailing traffweb@southend.gov.uk, or stating the grounds thereof in writing addressed to the TRO Team to the address stated above. The following scheme references must be quoted:
PTO1127 – Kent Elms Permanent Order

Date: 5th August 2025

Statement of Reasons

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) AMENDMENT NO.1 ORDER 2026

Proposals

Southend-on-Sea City Council intend to make the following moving traffic restrictions:

- To introduce a Left Turn Only restriction in the northernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into A1015 Rayleigh Road.
- To introduce a Right Turn Only restriction in the southernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into Bridgwater Drive.

Reasons

On 26 February 2024, works to the eastbound carriageway at Kent Elms Junction were implemented under an Experimental Traffic Order (ETO).

The effect of the ETO included:

- a left turn only restriction in the northernmost lane of the eastbound A127;
- a right turn only restriction in the southernmost lane of the eastbound A127;
- installation of Greenwich WandOrca separators between lanes;
- 'Wicket' signs on the eastbound approach;
- a temporary kerb line west of the junction in the northernmost lane;
- an extension of the central island on Rayleigh Road;
- an extension of the central island at the right-turn lane into Bridgwater Drive.

The ETO will have been in effect for the maximum permitted period of 18 months by August 2025. Instead of converting the ETO into a permanent order, the Council has opted to undertake a full statutory public consultation for a new permanent Traffic Regulation Order (TRO). This approach was approved by Cabinet Committee on 14 July 2025. Any representations received as part of the consultation process to the proposed permanent order will be considered independently of the ETO to ensure a clear and transparent process.

Traffic data collected in November 2022 and December 2024 shows that:

- Average queue length in the northern and southern lanes increased significantly (up to 231% in the off-peak period);
- Queue length in the northernmost and southern most lanes have reduced.
- Traffic volumes have dropped by approximately 14%, suggesting diversion to local routes.

A validation of the junction in July 2024 identified potential improvements to the signal staging. Whilst the changes optimised junction operation, they reduced capacity on the eastbound carriageway.

The updated layout has resulted in fewer near misses and improved driver behaviour, despite longer queues.

One personal injury accident has occurred since the changes were made. A motorcyclist was seriously injured whilst attempting to avoid the 'WandOrca' bollards.

The installation of 54 metres of WandOrca and 'wicket' style signage has improved lane discipline and driver awareness. Kerb installations and island extensions have also helped increase compliance with traffic orders.

Legislation

The specific grounds with which the Council are using for the implementation of the proposals are encompassed in Sections 1(1), 2(1) to (3), 3, 4, 65(1), and 124 (and parts I, II and IV of Schedule 9) of Schedule 9 to the Road Traffic Regulation Act 1984.

In considering whether to make this Order, Southend-on-Sea City Council has had regard to all relevant matters including its responsibility pursuant to Section 122 of the Road Traffic Regulation Act 1984 (as amended), to secure so far as practicable the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians), and the provision of suitable and adequate parking facilities on and off the highway having regard to the matters specified in Section 122(2).

Equality Act 2010, Section 149

Consideration has been given to the equalities duty of Southend-on-Sea City Council.

Due Regard for Traffic Orders and Notices

The Southend-on-Sea City Council has a duty to give 'due regard to' the following three aims of the public sector equality duty (section 149 of the Equality Act 2010) during the development of the policy.

- Eliminate discrimination, harassment and victimisation and any other conduct prohibited by the Act:
- Advance equality of opportunity between people who share a protected characteristic and people who do not share it; and
- Foster good relations between people who share a protected characteristic

An initial assessment against each of the protected groups is provided below – any issues highlighted through the consultation process will be considered and reported at the end of the consultation period.

Proposal	<p>Intent to introduce the following moving traffic restrictions to include:</p> <ul style="list-style-type: none"> • a Left Turn Only restriction in the northernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into A1015 Rayleigh Road. • a Right Turn Only restriction in the southernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into Bridgwater Drive.
Notice/ Traffic Order Title	<p>THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025 THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) AMENDMENT NO.1 ORDER 2026</p>

Protected group	Challenge or opportunity considered and what we did
Age(A)	No negative or positive impact on this group has been identified at this time.
Disability (D)	No negative or positive impact on this group has been identified at this time.
Sex (S)	No negative or positive impact on this group has been identified at this time.
Race (including Gypsy & Traveller) (R))	No negative or positive impact on this group has been identified at this time.
Gender reassignment (GR)	No negative or positive impact on this group has been identified at this time.
Marriage & civil partnership (MCP)	No negative or positive impact on this group has been identified at this time.
Pregnancy & maternity (PM)	No negative or positive impact on this group has been identified at this time.

Religion and/or Belief (RAOB)	No negative or positive impact on this group has been identified at this time.
Sexual Orientation (SO)	No negative or positive impact on this group has been identified at this time.

Name: C Read

Dated: 23rd April 2026

Signed:



Head of Highways and Coastal

Monitoring and Review

Please identify any aspects that require reconsideration following the TRO consultation process, identify any amendments made in relation to due regard and give reasoning.

Name: C Read

Dated: 23rd April 2026

Signed:



Head of Highways and Coastal

**THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT)
ORDER 2025**

**THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT)
AMENDMENT NO.1 ORDER 2026**

The Southend-on-Sea City Council, in exercise of its powers under Sections 1(1), 2(1) to (3), 3, 4, 65(1) and 124 (and parts I, II and IV of Schedule 9) of the Road Traffic Regulation Act 1984 ("the Act") as amended and the Traffic Management Act 2004 as amended and of all other enabling powers, and having regard to Section 122 of the Act after consultation with the Chief Officer of Police in accordance with Part III of Schedule 9 of the Act, hereby makes the following Order

- (1) Without prejudice to the validity of anything done or to the liability incurred in respect of any act or omission before the coming into operation of this Order THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025 (To be known as 'The 2025 Order') and shall have the following effect,
 - i The following expressions shall be inserted to Article 2(a) of The 2025 Order
 - "Civil Enforcement Officer" has the same meaning as in Section 76 of the Traffic Management Act 2004
 - "Penalty Charge" and "Penalty Charge Notice" have the same meanings as in The Civil Enforcement of Road Traffic Contraventions (Approved Devices, Charging Guidelines and General Provisions) (England) Regulations 2022.
 - ii. The following Article shall be inserted as Article 2(g) of The 2025 Order:

(g) An offence to this Order may lead to prosecution by the Police via their powers under the Road Traffic Act 1988 and 1991, or if a vehicle contravenes the restrictions introduced in this Order a Penalty Charge Notice may be served by a Civil Enforcement Officer under their powers within Part 6 of the Traffic Management Act 2004
 - iii The following Article shall be inserted as Article 3(j) of The 2025 Order
Compulsory Route/ Right and Left Hand Turns

(j) Except as provided for in 4(a) to 4(c) inclusive and Schedule 3, no person shall fail to cause a vehicle to proceed in accordance with the indicated compulsory route/ turn at any location where a compulsory route/turn is indicated by a traffic sign and is identified as such within the Map Schedule,
 - iv The items represented on the plan in Schedule 1 to this Order shall replace the plan as listed in the appropriate Schedule to The 2025 Order (as amended)
- (2) The effect of this Order is to (this article is an explanatory note and is not part of the Order)
 - a) introduce a Left Turn Only restriction in the northernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into A1015 Rayleigh Road
 - b) introduce a Right Turn Only restriction in the southernmost lane of the eastbound carriageway of A127 Southend Arterial Road (Kent Elms Junction) into Bridgwater Drive.
- (3) The remainder of THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025 (as amended) shall remain in full force and effect
- (4) This Order shall come into effect on 29th day of April 2026 and may be cited as "THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025
THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS (MOVING TRAFFIC AND SPEED LIMIT) AMENDMENT NO 1 ORDER 2026"

Given under the Common Seal of Southend-on-Sea City Council the 23rd day of April 2026.

The COMMON SEAL of)
SOUTHEND-ON-SEA CITY)
COUNCIL was pursuant to a)
resolution of the Council)
hereunto affixed in the)
presence of:)



Proper Officer of the Council

A handwritten signature in black ink, appearing to read "R. Smith".

RHOSEY SMITH

