

**SOUTHEND-ON-SEA CITY COUNCIL  
ROAD TRAFFIC REGULATION ACT 1984 - SECTION 14(1)  
TEMPORARY PROHIBITION OF TRAFFIC, PARKING, STOPPING, WAITING,  
LOADING AND UNLOADING ORDER 2025  
SHAKESPEARE AVENUE WESTCLIFF ON SEA**

Notice is hereby given that Southend-on-Sea City Council intends, no less than seven days from the date of this notice, to make the above Order under Section 14(1) of the Road Traffic Regulation Act 1984.

The Effect of the order will be to prohibit any vehicle from; -

1. Proceeding on Shakespeare Avenue from its junction with St Georges Drive to its junction with Gainsborough Drive.
2. Parking, stopping, waiting, loading & unloading on Shakespeare Avenue from its junction with St Georges Drive to its junction with Gainsborough Drive.

The closure is scheduled to commence from 08:00 on the 9<sup>th</sup> December 2025 until 17:00 on 10<sup>th</sup> December 2025 or where appropriate signs are showing and weather permitting.

The alternative route will be via local traffic displayed on site.

The Order will come into effect on 9<sup>th</sup> December 2025 and may continue in force for 18 months or until the works have been completed, whichever is the earlier.

The closure is required for the safety of the public and workforce whilst BT pole replacement takes place.

Access for emergency vehicles, residents and pedestrians will be maintained at all times during the closure.

The prohibitions or restrictions will apply only during such time and to such extent as indicated by traffic signs prescribed by the Traffic Signs Regulations and General Directions 2016.

Any vehicle waiting in contravention of any restriction/prohibition imposed by this Notice may be issued with a Penalty Charge Notice and removed under the provisions of the Traffic Management Act 2004.

Richard Lumley  
Director of Infrastructure & Environment  
Southend-on-Sea City Council  
Contact: [TRO@southend.gov.uk](mailto:TRO@southend.gov.uk)

Dated: 25<sup>th</sup> November 2025  
Ref: **BC411001WG0PL40B**