Statement of Reasons

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) ORDER 2025

THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) (20MPH – WYATTS DRIVE, COLBERT AVENUE, BURGES ROAD) AMENDMENT NO.3 ORDER 2026

Proposals

The extent of the proposed scheme is the area east of Greenways; Wyatts Drive, Colbert Avenue and Burges Road.

The proposed scheme will introduce 20mph Speed Limits with the associated speed limit signage and road markings on the following roads:

Road Name	Extent
Wyatts Drive	Entire length of the road (from its junction with Woodgrange Drive to Colbert Avenue).
Colbert Avenue	Entire length of the road (from Wyatts Drive to Burges Road).
Burges Road	From Colbert Avenue to its junction with Thorpe Hall Avenue.

Reasons

Department for Transport Circular 01/2013 which was revised in March 2024.– 'Setting local speed limits', provides guidance on speed control measures in roads with 20MPH speed limits. peed limits should be evidence-led and self-explaining and seek to reinforce people's assessment of what is a safe speed to travel. They should encourage self-compliance. Speed limits should be seen by drivers as the maximum rather than a target speed. Traffic authorities set local speed limits in situations where local needs and conditions suggest a speed limit that is lower than the national speed limit.

An informal consultation was held from 04 July 2025 until 18 July 2025 for 20MPH speed limits in the following roads in Thorpe Ward:

- Barrowsand
- Burges Close
- Burges Road (east and west of Thorpe Hall Avenue)
- Colbert Avenue
- Dungannon Chase
- Dungannon Drive
- Elm Grove
- Fermoy Road
- Johnstone Road
- Kensington Road
- Marcus Avenue
- Marcus Chase
- Marcus Gardens
- Northumberland Crescent
- Parkanaur Avenue
- Shaftsbury Avenue
- St Augustine's Avenue
- St James Avenue
- The Broadway
- Tyrone Road
- Wyatts Drive

The roads highlighted as having the highest safety concerns were as follows: Thorpe Hall Avenue, Station Road, Maplin Way North, Maplin Way, Burges Road, Colbert Avenue, Wyatts Drive, Shaftesbury Avenue, Kensington Road.

There was a total of 412 validated responses to the consultation for 20MPH speed limits, 209 (51%) in favour and 203 (49%) against. Due to the volume of responses received against the proposals during the informal consultation period, the Council determined a scheme of that scale would not be appropriate and has now used the approach of reviewing specific areas, with the support of Ward Councillors, to identify smaller, more feasible proposals/options.

The location has been proposed to have 20MPH Speed Limits introduced, due to the high footfall of the area and high use of pedal cycles, for those (mainly children and parents) travelling to and from Greenways School.

The scheme has been designed to introduce 20MPH Speed Limits as the area does not currently have traffic calming measures such as speed humps or chicanes. 20mph limits are signed with terminal and repeater signs and do not require traffic calming. 20mph limits are like other local speed limits and normally apply to individual or small numbers of roads.

Legislation

The Southend-on-Sea City Council, in exercise of its powers under Section 84 of the Road Traffic Regulation Act 1984 (“the 1984 Act”), as and of all other enabling powers, and after consultation with the Chief Officer of Police in accordance with Part III of Schedule 9 to the Act.

All of the associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions (TSRGD) 2016.

Equality Act 2010, Section 149

Consideration has been given to the equalities duty of Southend-on-Sea City Council.