

Statement of Reason

THE SOUTHEND-ON-SEA CITY COUNCIL (WAITING, LOADING, STOPPING AND PARKING PLACES) (MAP BASED) (ROYSTON AVENUE/EASTERN AVENUE SERVICE ROAD/WEYBOURNE GARDENS) AMENDMENT NO.* ORDER 2026
THE SOUTHEND-ON-SEA CITY COUNCIL (VARIOUS ROADS) (MOVING TRAFFIC AND SPEED LIMIT) (EASTERN AVENUE/EASTERN AVENUE SERVICE ROAD) AMENDMENT NO.* ORDER 2026

Proposal

On-Street Parking Amendments

- a) Introduce 'No waiting at any time' restrictions on Eastern Avenue Service Road 136 to 186, both sides, from a point 3 metres south of its western junction with Eastern Avenue to the common boundary of Nos. 136/138 Eastern Avenue Service Road.
- b) Introduce 'No waiting at any time' restrictions on Eastern Avenue Service Road 136 to 186, north side, from a point 1 metre (m) west of the common boundary of Nos. 182/184 Eastern Avenue to its eastern extent.
- c) Introduce 'No waiting, Mon-Fri 8am-9.30am and 2.30pm-4.30pm term time only (excl Bank Holidays) restrictions on Eastern Avenue Service Road 136 to 186, south side, from the common boundary of Nos. 180/182 Eastern Avenue to its eastern extent.
- d) Revoke 15m of existing No waiting at any time restriction and 15m of existing No loading at any time outside No.182 Eastern Avenue.
- e) To revoke the existing No Waiting, Mon-Fri 8am-9.30am and 2.30pm-4.30pm term on both sides of Royston Avenue outside No.194 to No.202.
- f) To introduce No Waiting at Any Time restrictions on Royston Avenue opposite its junction with Waltham Crescent for a length of approx. 22m.
- g) To extend the current No Waiting at Any Time restrictions on Royston Avenue at its junction with Eastern Avenue Service Road 136 to 186, by approx. 10m on both sides of the road.
- h) To extend the current No Waiting at Any Time restrictions on Eastern Avenue Service Road 136 to 186 at its junction with Royston Avenue on the west side, by approx. 5m.
- i) To introduce No Waiting at Any Time restrictions on Eastern Avenue Service Road 136 to 186, opposite its junction with Royston Avenue for a length of approx. 30m.
- j) To extend the current No Waiting at Any time restrictions on Weybourne Gardens at its junction with Eastern Avenue by approx. 13 metres.

Moving Traffic Amendments

- a) Introduce a Left Turn Only restriction, in Eastern Avenue Service Road 136 to 186 into its eastern junction with Eastern Avenue.
- b) Introduce a No Entry restriction to prevent vehicles traveling on Eastern Avenue entering its eastern junction with Eastern Avenue Service Road 136 to 186.
- c) Introduce a Left Turn Only restriction in Eastern Avenue Service Road 136 to 186 into its western junction with Eastern Avenue.
- d) Introduce a No entry restriction to prevent vehicles traveling on Eastern Avenue entering its western junction with Eastern Avenue Service Road 136 to 186.

Reason

Through the Experimental Traffic Regulation Order (ETRO) public consultation and trial held from 2nd June 2025 until 01 December 2025, it has been identified that local residents are unsupportive of a full closure of the eastern junction of Eastern Avenue Service Road 136 to 186 / Eastern Avenue / Eastern Avenue. The main concern raised was resident access when turning onto Eastern Avenue from Eastern Avenue Service Road (eastern junction).

The comments from the public during the ETRO trial/consultation identified the need for extended junction protection restrictions on Weybourne Gardens at junction with Eastern Avenue, the Council have proposed to make this a permanent parking restriction amendment. This was identified through a higher volume of traffic, following the closure at the eastern junction of Eastern Avenue Service Road 136 to 186 with Eastern Avenue.

The amendments to parking restrictions on Royston Avenue, have been proposed to allow clearer sight lines when approaching the Royston Avenue with Eastern Avenue Service Road 136 to 186 junction and when exiting the junction of Waltham Crescent onto Royston Avenue.

The traffic island is proposed to prevent vehicles from cutting across the junction of Royston Avenue. No Waiting at Any Time restrictions have been proposed opposite the junction and traffic island to support the installation of this, to ensure sight lines and access is not restricted by parked vehicles. A road safety audit for the design/construction of the traffic island has been completed, comments made were addresses through updating the design. The road safety audit has been approved.

It is also recommended to refresh existing double yellow lines and give-way markings where faded, to ensure compliance and visibility.

Road Traffic Regulation Act 1984

The sections which the City Council are using for the implementation of the proposed scheme as above are 1, 2, 4, 66, 68, 122 and 124. The grounds that encompassed the reason for these proposals in Section 1 of the Road Traffic Regulation Act 1984 are:

- (a) for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or
- (b) for preventing damage to the road or to any building on or near the road, or
- (c) for preserving or improving the amenities of the area through which the road runs.

In addition, thorough consideration was given to the factors set out in Section 122 of the Road Traffic Regulation Act 1984 in proposing this scheme.

Traffic Signs Regulations and General Directions 2016

All of the associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions (TSRGD) 2016.

Equality Act 2010

Thorough consideration was given to the equalities duty of Southend-on-Sea City Council under Section 149 of the Equality Act 2010.