

Statement of Reason/s

Proposal/s

The Council proposes to introduce an Experimental Traffic Regulation Order on Hornby Avenue, Hornby Close and Sidmouth Avenue in the vicinity of Prince Avenue Academy and Nursery.

The proposals are to:

- (i) Introduce double yellow line waiting restrictions on both sides of Hornby Close at its junction with Hornby Avenue, adjacent to Nos. 59 and 61 Hornby Avenue.
- (ii) Introduce double yellow line waiting restrictions on both sides of Sidmouth Avenue at its junction with Hornby Avenue, adjacent to Nos. 87 and 89 Hornby Avenue.
- (iii) Extend the existing School Keep Clear restriction on the south side of Hornby Avenue, operating Monday to Friday between 8.00am and 9.30am and between 2.30pm and 4.30pm.
- (iv) Extend the existing double yellow line waiting restriction on the south side of Hornby Avenue to cover the full extent of the existing and extended School Keep Clear markings.
- (v) Introduce a prohibition of loading at any time on the south side of Hornby Avenue over the same extent as the existing and extended School Keep Clear markings.

Reason/s

The proposals are intended to improve pedestrian and road safety in the vicinity of Prince Avenue Academy and Nursery, particularly during school drop-off and pick-up periods, by deterring inappropriate parking and reducing obstruction.

The proposed restrictions will also improve visibility for pedestrians and road users, maintain access to residential properties and assist the safe movement of traffic in the vicinity of the school.

The restrictions are being introduced experimentally to enable their operation and effectiveness to be assessed in practice and to allow the Council to consider whether the restrictions should be retained, amended or removed.

This experiment will be monitored and all representations taken into account to establish if the trial scheme will be successful.

The Scheme is being introduced on an Experimental basis and shall cease to have effect 18 months after it comes into operation or when a further Order to reproduce and continue in force indefinitely the provisions of this Experimental Order is made, whichever is the earliest.

Road Traffic Regulation Act 1984

The Southend-on-Sea City Council, in exercise of its powers under Section 9 and 10 of the Road Traffic Regulation Act 1984 (“the 1984 Act”), as and of all other enabling powers, and after consultation with the Chief Officer of Police in accordance with Part III of Schedule 9 to the Act.

Traffic Signs Regulations and General Directions 2016

All of the associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions (TSRGD) 2016.

Equality Act 2010

Thorough consideration was given to the equalities duty of Southend-on-Sea City Council under Section 149 of the Equality Act 2010